

iGolf Mobile™ Awarded 2011 About.com Reader's Choice Award

About.com readers select iGolf Mobile as the best Golf GPS available for smartphones

SAN DIEGO, March 17, 2011 – The [iGolf](#) division of L1 Technologies is proud to announce that iGolf Mobile has been selected by [About.com](#) readers as the best Golf GPS application available for smartphones. An overwhelming majority of About.com readers chose iGolf Mobile over other golf GPS applications such as Golfshot, ViewTi Golf, and Golf Logix.

“Being selected by the About.com readers means everything,” said Gary Symington, General Manager of the iGolf Division. “The readers use our application on a daily basis and their opinions matter most. We work everyday to improve the features and function of our application and it is rewarding to see the hard work pay off.”

[iGolf Mobile](#) has recently undergone a major feature enhancement with the introduction of iGolf Swing Analysis™. Already providing precise distances to the Front, Center, Back of the green and multiple points on each hole, [Swing Analysis](#) enables users to upload swing videos from their smartphone to iGolf.com for enhanced viewing and detailed analysis. iGolf Swing Analysis provides a platform for friends, family, and golfing groups to critique each other and share ideas regarding their swings, as well as watch side-by-side comparisons, view frame-by-frame swing path and compare their captured swings against professional golfers and celebrities.

Access to the latest golf news and exclusive opinion articles, as well as independent course, equipment and travel destination reviews are available within iGolf Mobile. Our premium membership offers additional features, including interactive hole maps with multi-level zoom for detailed shot planning. Maps provide the distance to any point on the hole allowing golfers to obtain precise yardage to lay up points, hazards or any other desired targets. Premium membership is available on a monthly (\$5.00) or annual (\$50.00) basis.

About iGolf

Since 2003, iGolf, operated by L1 Technologies, has developed enterprise level and direct to consumer GPS software, products and services for the golf industry. Thousands of golfers rely on iGolf Mobile applications, Powered by iGolf partner products and iGolf.com every day to provide GPS data and listings for more than 34,000 courses worldwide. For more information please visit www.iGolf.com.

For additional details, contact:

Anthony Zazo
Content Manager
L1 Technologies Inc./iGolf Division
Phone: (858) 300-5513 x2381
E-mail: anthony.zazo@l1inc.com

###