

FOR IMMEDIATE RELEASE:

L1 Technologies, Inc. Expands Its Sales Force for the iGolf GPS Caddie

San Diego, California, March 16, 2006 – L1 Technologies, Inc. announced today that it has added ten new independent sales representatives for the iGolf GPS Caddie. These new sales representatives will provide sales and service coverage in key Southeastern, Midwestern and Northeastern market areas.

“We have had an incredible response from the market since introducing the iGolf GPS Caddie at the PGA Show in Orlando,” said David Alexander, Vice President of Sales for L1 Technologies, Inc. “I’m very excited to add these proven golf sales professionals to the iGolf team to handle the many sales inquiries that we’ve received and to open new accounts. We will be announcing additional independent sales representatives to cover other markets in the coming weeks.”

The new independent sales representatives and their territories are as follows:

- Bill Cole – South Carolina (Myrtle Beach, Hilton Head, Columbia)
- Kent Davis – North Carolina (western)
- Danny Kirby – North Carolina (eastern)
- Lynn Hughes – Georgia (eastern) and South Carolina (western)
- Tom Rasmussen – Georgia (western & central)
- Tom Frank – Florida (central)
- Rich Covalan – New Jersey
- Michael Maciariello – New York
- David Lauck – Kansas
- Lane Luoma – Indiana

These independent sales representatives will service both the off-course and on-course sales channels, including golf retailers, golf course pro shops, private country clubs, driving ranges and resort facilities within their respective territories.

The iGolf GPS Caddie is a stand-alone GPS distance finder that provides golfers with instantaneous yardages to the front, center and back of the green and up to eight custom points per hole. Golfers can download course maps from iGolf.com or map courses themselves. With an MRSP of \$229.99, the iGolf GPS Caddie is an affordable, easy to use GPS device for golfers of all abilities.

L1 Technologies, Inc. is a San Diego-based developer and marketer of GPS solutions. L1’s’ first product for the golf market was iGolfGPS, a software package compatible with both Palm Treo and Pocket PC PDA’s.

For more information, contact: David Alexander, at 858-244-0312 or dave@l1inc.com or visit www.iGolf.com.