

FOR IMMEDIATE RELEASE

L1 Technologies Releases iGolf Neo

San Diego, California, December 12, 2007 - L1 Technologies introduces its newest handheld GPS product, the iGolf Neo. Lightweight and durable, the Neo is the smallest and most affordable golf GPS device on the market with a MSRP of only \$149.99.

Neo can be clipped to your belt or easily detached to carry in your pocket while playing. Either way, it is the most non-evasive way to obtain key distance measurements while standing near your ball, no matter where it lies. The Neo has all of the features other iGolf products have: instantaneous distances to the green and other custom points; integrated shot distance feature; and the ability to download pre-mapped GPS course files from iGolf.com, the largest golf course GPS database in the world. "The Neo is unbelievable", said David Alexander, Director of Sales at L1 Technologies. "This device will drastically fuel the hottest sector in golf, GPS, because of its size and price point."

Key features of the Neo include:

- Instantly displays key distances on the course
- Internal battery, with up to 16 hours of battery life
- Works on any course in the world
- Accurate Shot Distance feature
- No aiming or line of sight required
- Improves course management
- Helps lower score and handicap

About L1 Technologies

Founded in 2002, L1 Technologies has positioned itself as a leading innovator in the civilian GPS technology sector by focusing on research and development of cutting edge products for the civilian industry, including navigation/telematics platform and SDIO GPS device drivers. The iGolf division is the maker of golf GPS products including the iGolf GPS Caddie and iGolf GPS Caddie II, handheld golf GPS devices, iGolfGPS software for Palm and Pocket PC devices, and iGolf.com, the largest GPS golf course file database in the world and now the iGolf Neo. L1 Technologies and iGolf are headquartered in San Diego, CA.

www.L1Technologies.com
www.iGolf.com

For more information, please contact:

Melody Blakney
Marketing Director
L1 Technologies and iGolf
858. 300-5513 x 2391
melody.blakney@L1inc.com