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**PRESS RELEASE**

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**L1 Technologies Announces New Firmware for the iGolf Neo**  
*iGolf Neo Firmware v2.0*

**SAN DIEGO, April 10, 2009** –L1 Technologies would like to announce the release of Firmware v2.0 for the popular [iGolf](#) Neo. The Neo, originally released in December of 2007, is the smallest and most affordable golf GPS device on the market. After listening to extensive member feedback, L1 has added new features to make the Neo the easiest to use GPS device in golf. The Neo Firmware v2.0 update is available to all paid members of [iGolf.com](#).

**What's New**

- **Enhanced Main Screen-** The main play screen on the Neo will now display distances to the front, center and back of the green, eliminating the need for golfers to switch between different views while on the course.
- **Simplified File Transfer-** It is now easier for users to download courses, with automatic device recognition when the Neo is connected to a computer.
- **Automatic Shut Off-** If a golfer forgets to turn off their Neo after a round it will automatically shut down to conserve battery power.

**For More Information Please Visit:**

[iGolf Neo Firmware v2.0](#)

**About iGolf**

Pioneering the consumer golf GPS market, iGolf, operated by [L1 Technologies](#), focuses on providing technological advances in software, hardware and GPS content for the golfing sector. With a strong global presence, iGolf continually strives to offer affordable mobile and web-based solutions for golfers around the world with products and services being used in over 20 countries.

As host to the world's largest GPS enabled golf course database, [iGolf.com](#) is the backbone supporting both “iGolf” and “Powered by iGolf” partner products. Additional features such as the iGolf Handicap Tracker, the latest golf headlines, equipment, travel, gadget and course reviews make [iGolf.com](#) the chosen destination site for golfers of all interests. [iGolf.com](#) provides the golfing community many of these valuable services at no cost while maintaining some paid premium services. For more information on iGolf please call (858) 300-5513 or visit [www.igolf.com](http://www.igolf.com).

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