

FOR IMMEDIATE RELEASE:

Women's Southern California Golf Association (WSCGA) Selects the iGolf GPS Caddie as the Official Distance Finder of the WSCGA

San Diego, California, January 23, 2006 – iGolf, a division of L1 Technologies Inc., announced today that its new *iGolf GPS Caddie* has been endorsed by the Women's Southern California Golf Association (WSCGA) and selected as its official distance finder. The WSCGA is one of the largest amateur women's golf associations in the United States with over 30,000 members throughout Southern California. The WSCGA sponsors an extensive program of local and regional team play and tournaments which are designed to promote women's participation in the game of golf.

The *iGolf GPS Caddie* is an electronic distance measuring device which provides the golfer with instantaneous distance information to the front, center, and back of the green and up to eight custom points per hole. Golfers have the choice of mapping golf courses themselves or downloading course files with GPS coordinates from the *iGolf.com* website. The *GPS Caddie*, which is being introduced at the PGA Show in Orlando, Florida from January 26-29, has an MSRP of \$229.99 which is significantly below the prices of other distance finders.

In announcing the WSCGA's endorsement of the iGolf GPS Caddie, P. Kay Coleman, Vice President of Marketing for L1 Technologies said, "We are extremely pleased to be selected as the distance finder of choice by the WSCGA. We are confident that WSCGA Members will find that the *iGolf GPS Caddie* is very easy to use and that it enhances their enjoyment of the game of golf." Regarding their endorsement, Kathy Minter, President of the WSCGA, said, "We believe that the *iGolf GPS Caddie* will help our members to improve their game and, at the same time, save time searching for distance markers."

Effective January 1, 2006, the USGA released a Decision on the Rules of Golf which allows golf clubs, tournaments, and associations to adopt a local rule that permits the use of distance measurement devices. In commenting on the USGA decision, Pat Blalock, Executive Director of the WSCGA, said, "We are definitely seeing a trend towards the adoption of this local rule by many of our member clubs and by associations like ours in other parts of the country. The iGolf GPS Caddie is the most affordable and easy to use distance finder, and we expect that many of our members will want to use one in everyday play and in tournaments where they are allowed by local rule."

Fore Golf GPS, the exclusive distributor of the iGolf GPS Caddie in California, has also formed a Marketing Partnership with the WSCGA. Pat Blalock added, "We are always seeking to provide value-added benefits to our members. The partnership with Fore Golf GPS gives our members the opportunity to purchase the iGolf GPS Caddie from Fore Golf GPS on special terms."

For more information, contact: P. Kay Coleman, Vice President of Marketing, L1 Technologies, at 858-864-4600 or kay@L1inc.com.

For more information on Fore Golf GPS, the exclusive distributor for the iGolf GPS Caddie in California, contact Janice Montle at 800-434-8262 or jmontle@foregolfgps.com.

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