

**FOR IMMEDIATE RELEASE:**

**L1 Technologies, Inc. Announces Exclusive Distributor for iGolf GPS Caddie in New Zealand, Australia and Fiji**

**San Diego, California, January 23, 2006** – L1 Technologies, Inc. announced today that it has appointed First Draw Limited of Auckland, New Zealand as exclusive distributor of the iGolf GPS Caddie in New Zealand, Australia and Fiji. This is the first of several international distribution agreements for the iGolf GPS Caddie that L1 expects to announce over the next few weeks.

L1 Technologies, Inc. is a San Diego-based developer and marketer of GPS solutions for the golf and navigation markets. L1's first product for the golf market was iGolfGPS, a software package compatible with both Palm Treo and Pocket PC PDA's. First introduced in 2004, version 3 of iGolfGPS will be available in the spring of 2006. The iGolf GPS Caddie, a stand-alone GPS distance measurement device, is being launched at the 2006 PGA Show in Orlando from January 26-29. The recently released web site, iGolf.com, allows golfers to download scorecards and GPS maps to their iGolf GPS Caddie, Palm Treo or Pocket PC device. L1's navigation software, OneNavigator, will be introduced in mid-2006.

First Draw Limited is a leading importer and distributor of golf-related products in New Zealand. First Draw has been one of the "beta testers" for the iGolf GPS Caddie throughout 2005 and has already developed an extensive database of New Zealand golf course maps for the iGolf GPS Caddie. Golf Addiqtion will be launching a web site in New Zealand and Australia, which will allow golfers to download course files to their iGolf GPS Caddie, very similar to iGolf.com in the U.S.

In announcing the distribution agreement with First Draw Limited, David Alexander, Vice President of Sales for L1 Technologies said, "We believe that the iGolf GPS Caddie will have strong appeal to golfers thorough out the world. We are very excited about having a very committed and capable partner to launch the iGolf GPS Caddie in the New Zealand and Australian markets."

David Jenkinson, Managing Director of First Draw Limited, added: "The iGolf GPS Caddie is a great product. I know because I've been playing golf with the GPS Caddie for several months. I'm very excited to be able to bring the iGolf GPS Caddie to Australasia.

For more information, contact: David Alexander, Vice President of Sales, L1 Technologies, at 858-244-0312 or [dave@l1inc.com](mailto:dave@l1inc.com).

For more information on First Draw Limited, the exclusive distributor for the iGolf GPS Caddie in New Zealand, Australia and Fiji, contact David Jenkinson at [david@firstdraw.co.nz](mailto:david@firstdraw.co.nz).

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