

iGolf to Showcase New Technology and Partnerships at the 2011 PGA Show

SAN DIEGO, December 16, 2010 – The iGolf Division of L1 Technologies will be returning to Orlando, Florida to exhibit at the 2011 PGA Merchandise Show from January 27-29th. This marks the fourth consecutive year that iGolf has participated in the PGA Show. iGolf will be at booth 1309 in the Golf Equipment section.

The iGolf booth will present a truly interactive experience for attendees, with an emphasis on enhancements to iGolf Mobile, new web applications and industry-leading preloaded golf GPS hardware from Powered by iGolf corporate partners. iGolf will also announce new partnerships and technology solutions geared towards golf course owners and operators at the show.

"We are very excited to provide PGA Show attendees with an exclusive preview of new applications and initiatives that will showcase the growth of our company beyond GPS," said Gary Symington, General Manager of the iGolf Division. "We always look forward to connecting with PGA professionals and golf industry leaders at the show, and we believe that our 2011 line of partner products and new applications is our strongest ever."

iGolf is coming off of a successful 2010, which saw the introduction of new golf GPS devices from Powered by iGolf partners such as Bushnell Outdoor Products and Espresso Satellite Navigation LLC. In addition, iGolf Mobile, an enterprise level mobile GPS application, was released for multiple mobile platforms.

To schedule an appointment for the PGA Show please contact Justin Keeling at (858) 300-5513 x2391 or justin.keeling@l1inc.com.

About iGolf

Since 2003, iGolf, operated by L1 Technologies, has developed enterprise level and direct to consumer GPS software, products and services for the golf industry. Thousands of golfers rely on iGolf Mobile applications, Powered by iGolf partner products and iGolf.com every day to provide GPS data and listings for more than 34,000 courses worldwide. For more information please visit www.iGolf.com.

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