

iGolf to Showcase Industry-Leading GPS Solutions at the 2011 PGA Show

New Mobile Applications and Powered by iGolf Partner Devices Continue to Surpass the Competition

SAN DIEGO, January 21, 2011 – iGolf will exhibit in booth 3009 during the 2011 PGA Merchandise Show in Orlando, Florida on January 27th - 29th. The iGolf booth promises to provide an interactive experience to guests, with an emphasis on advancements in Mobile handsets, GPS hand-held devices and other Powered by iGolf partners.

iGolf Mobile

The [iGolf Mobile](#) application for iPhone, Android, Windows Phone 7, Blackberry and Palm smartphones, provides golfers free, accurate GPS data and listings for over 34,000 golf courses worldwide. Golfers can improve their scores by instantly accessing precise distances to the front, center and back of green, as well as custom points such as bunkers, hazards and other obstacles. View independent reviews, search top golf news and utilize the Handicap Tracker all within iGolf Mobile. Digitized images of each golf hole offer detailed color layouts for shot planning and game management.

Additionally, a coming enhancement to iGolf Mobile, Swing Analysis, seamlessly integrates with a mobile phone camera, allowing the golfer to capture video on their phone and view on [iGolf.com](#). Videos can be shared with friends, or used to compare swings and receive tips from other golfers. Swing Analysis will be demonstrated at the PGA Show.

Powered by iGolf

Powered by iGolf expertise in cloud computing environments and enterprise level golf GPS software enables partners to leverage core product technologies at a fraction of the cost. Partners enjoy enhanced product offerings and realize unmatched product-to-market timelines. In addition to featuring industry-leading GPS devices such as the XGC+ and NEO+, the iGolf booth will provide attendees an opportunity to sample Bushnell's newly released [Hybrid GPS/Rangefinder](#). This product combines the pin-point accuracy of a laser rangefinder with the convenience and usability of GPS.

“We are extremely excited about the launch of the new Bushnell Hybrid,” said Gary Symington, General Manager of iGolf. “To combine Bushnell's laser rangefinder technology with Powered by iGolf solutions promises to provide golfers with the ultimate distance measurement device available on the market today.”

Exhibiting in the iGolf booth for a second straight year is Powered by iGolf partner Espresso Satellite Navigation. Espresso's [AG1](#) cross-over navigation device integrates award winning automotive navigation with iGolf's industry-leading golf GPS platform, to provide golfers with the world's first automotive and golf GPS device with a built-in media player.

Another partner exhibiting in the iGolf booth is To The Green, with its PCX cart mounted GPS system. PCX integrates Powered by iGolf technology and data to create an accurate, durable and easy product, that features a 3.5" color touchscreen and connects directly to a golf cart's battery to always ensure full power.

If you plan on attending the 2011 PGA Merchandise Show, please stop by to see exciting future products as well as the products mentioned above. Schedule an appointment with us for a more detailed look. If you will not attend the show, but are interested in obtaining additional information, please contact us for further details.

About iGolf

iGolf has developed enterprise level and direct to consumer GPS software, products and services for the golf industry since 2003. Thousands of golfers rely on iGolf Mobile applications, Powered by iGolf partner products and iGolf.com every day to provide GPS data and listings for more than 34,000 courses worldwide. For more information, please visit www.iGolf.com.

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